

# Start Your Path to a Successful **Business Career**



**Associate Degree in Business Administration**



**BRYAN UNIVERSITY**  
FOUNDED 1940

# The Business Administration Field is Growing...

## Expanding Career Opportunities

According to the Bureau of Labor Statistics, careers for General and Operations Managers are expected to grow 5-9 percent through the year 2026, and add another 210,700 industry job openings in the United States through the same year.<sup>1</sup>

Earning your degree now means you'll be prepared for the jobs of the future.

## Attractive Careers & Employers

As a graduate of the Bryan University Associate Degree in Business Administration, you'll have the knowledge and skills to be job-ready for career opportunities such as:

- Business Manager
- Operations Manager
- Office Administrator/Manager
- Online Marketing Specialist
- Search Marketing Strategist
- Social Media Manager
- Bookkeeper
- Payroll Clerk
- Accounting AR/AP Clerk

You'll lead a rewarding career in employment settings such as:

- Business consulting groups
- Federal, state, and local government agencies
- Finance and insurance firms
- Manufacturing and production facilities
- Small to large businesses
- Non-profit enterprises
- Service industries
- Retailers
- Self-employed

# 210,700

– Projected number of job openings for Business and Operations Managers through the year 2026.<sup>1</sup>

## Gain a Competitive Edge with Valuable Skills that Employers and Entrepreneurs Need

In today's business environment, college graduates must be equipped with the right technology expertise, problem solving skills, and leadership acumen. As a Bryan University business student, you'll become job-ready by learning from faculty who have real-world experience and by building a solid foundation of skills in business, such as:

- Leadership and management
- Accounting and financial statements
- Marketing
- Project management
- Teamwork
- Critical thinking
- Communications
- Ethics
- Speaking and presenting

## Become Part of an Online Community

At Bryan, we don't think learning online means learning alone. Connect with faculty, peers, and student support conveniently from your smart phone, tablet, or computer using Zoom, a user-friendly video app. You'll join a vibrant community who will provide support and celebrate your success along the way. You'll not only develop friends and colleagues, but you'll also build a professional network—for life.



## Unrivaled Benefits for You and Four Specialized Certifications – Included in Tuition

As a Bryan University student, you'll have the opportunity to earn certifications that are included in your program at no extra charge and will help build your resume and establish your credibility in the marketplace, including:

- Microsoft Excel
- Hootsuite social media management and planning
- Facebook Blueprint marketing and planning
- QuickBooks accounting

We also encourage students to pursue other valuable free certifications on their own such as Google Analytics & Adwords and Hubspot marketing.

Bryan also provides you several valuable benefits:

- Books and electronic courseware, included in tuition
- Learning technology that helps you learn faster and retain more knowledge
- Real-world experiences using simulated work environments
- A mastery-based learning environment that allows you to improve grades by retaking assignments based on instructor feedback
- Peer mentors, tutors and success coaches who provide encouragement, guidance and insight
- Live, interactive online events such as industry speakers, faculty mentoring sessions, and helpful workshops that are all recorded in case you miss the event and need to watch it later

## Further Your Education at the Bachelor's Degree Level

Once you complete your business administration associate degree, you may consider continuing your education at the bachelor's degree level. Bryan University offers a Bachelor of Science Degree in Business Management with three concentrations to choose from: Business Management, Business Intelligence, and Business Data Analytics. If you have prior college credit, or you have already completed an associate degree at another institution, we will accept as many credits as possible (and potentially your entire associate degree) to help accelerate your Bryan program.

## 10 More Reasons to Choose Bryan University

### 1. Tuition Lock Guarantee.

We lock your tuition rate once you enroll, plus your tuition goes down the longer you're in school. Financial aid available if you qualify.

### 2. Books and Courseware Included.

We take care of shipping your textbooks and provide you easy access to electronic courseware.

### 3. Focus on Employment.

You'll graduate with a degree targeted for a specific job market and earn skills that match employers' needs.

### 4. Job Placement Assistance.

As a graduate, you'll receive career placement services, including job networking best practices, sharpening your interview skills, and creating an eye-catching resume.

### 5. Learn by Doing.

You'll develop real-world skills by completing simulated job tasks and using industry technologies.

### 6. Return for Refresher Classes.

As a graduate, you'll have the privilege of auditing previously completed courses still being taught—at no charge—to keep your skills sharp.

### 7. Accelerated Programs.

You can get started – and finish – fast.

### 8. Faculty Who Put You First.

Our faculty provide you with personalized, individual attention and support.

### 9. Welcome Kits Included.

Once you enroll, we provide you a welcome kit package to ensure you're ready to start school.

### 10. History of Excellence.

We have a 78-year track record of preparing graduates for successful careers since 1940.

All courseware and books are included in the program tuition!

For more information about our graduation rates, the median debt of students who completed the program and other important information, please navigate on the internet to: <http://bryanuniversity.edu/about/consumer-info/gainfulemployment-links>.

<sup>1</sup>Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2017-2018 Edition. Also see <http://www.onetonline.org/link/summary/11-1021.00>. Sites visited on 5/14/2018.

Example occupations shown herein do not imply a guarantee of employment. Students are responsible for conducting occupational research for their chosen program. Employers have unique hiring practices and job-specific requirements, which may include years of experience for manager positions. Graduates with little to no prior experience should expect an entry-level position.



# Advance Your Career—Starting Today

Visit [www.BryanUniversity.edu](http://www.BryanUniversity.edu)  
Call 1-888-860-5614

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