A Healthcare Administration Education
Like No Other

Bachelor of Science in Healthcare Administration and Analytics

BRYAN UNIVERSITY
FOUNDED 1940

Career Opportunities in Healthcare are Expanding...

Advance Your Healthcare Administration Career

With a Bachelor's Degree from Bryan University in Healthcare Administration and Analytics (HAA), you'll gain a unique competitive edge and prepare for a fulfilling career in one of the fastest-growing industries.

Careers for Medical and Health Services Managers are on the rise. Jobs are expected to grow through the year 2024 at a rate of 15%—*that's more than double the rate of growth for all occupations.*[1]

Also, from 2007 to 2012, postings for health informatics jobs have increased *10 times faster* than health care jobs overall. Research suggests that there will be a significant shortage of healthcare analytics workers by the year 2018.[2] According to DHR International, a global staffing firm: "The use of business analytics brings enormous benefits to companies, but when it comes to analytics talent, there is a critical mismatch between supply and demand."[3]

Without question, there's a big data revolution occurring in healthcare. More than ever before, the healthcare industry needs skilled administrators and analysts who have the ability to manage, evaluate, analyze and report healthcare data to improve the patient experience, improve population health and reduce healthcare costs.

Preparing now means you'll be ready for the jobs of the future.

Attractive Career Opportunities

As a graduate of the Bachelor's Degree in Healthcare Administration and Analytics, you'll have the advanced knowledge and skillset to be job-ready for a variety of career opportunities including:

- Healthcare Data Analyst
- Healthcare Quality Improvement Analyst
- Healthcare Business Analyst
- Healthcare Reporting Analyst
- Assistant Healthcare Administrator
- Health Informatics Specialist
- Medical Informaticist
- Health Information Technician

Diverse Employers

Healthcare administrators, managers and analysts have a range of career opportunities with employers who need college-educated professionals to analyze data to support managing daily operations and improving outcomes. Examples of these employers include:

- Ambulatory care facilities
- Hospitals
- Nursing homes and long term care facilities
- Rehabilitation centers
- Group medical and physicians' practices
- Insurance companies
- College health settings

15%
— The above-average increase in demand for Medical and Health Services Managers through the year 2024[1]

Gain a Competitive Edge with Specialized Skills Employers Need

In today's data-driven healthcare environment, college graduates must be equipped with the right technology expertise, data analysis skills and tools, and leadership acumen. As a Bryan University HAA student, you'll build a solid foundation of knowledge from faculty who have real-world experience and you'll learn critical competencies that employers need, such as:

- Components and relationships of organizations in the U.S. healthcare system, including legal, regulatory and ethical considerations
- Financial management, budgeting and the common accounting systems used in healthcare organizations
- Medical terminology and common healthcare classification and coding systems, including ICD, CPT and HCPCS
- Project management, change management, human resources, and leadership principles used in healthcare organizations
- Data-driven strategic decision support using business intelligence tools
- Population and public health management, including evidence-based techniques to improve health outcomes and reduce costs
- Quality control and healthcare process improvement
- Strong knowledge and experience in organizing, analyzing and reporting healthcare data using common database and data analysis tools, including Microsoft Access, Excel, and SQL (including SQL Server Reporting Services – SSRS)
- Practical experience in applying healthcare data tools to real-world scenarios and case studies using the Health Informatics Simulation Laboratory (HISim Lab)
- A portfolio of your case study and HISim work that demonstrates your skills to future employers

[1] See http://www.onetonline.org/link/summary/29-2071.00. Also see the Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Medical Records and Health Information Technicians, on the Internet at http://www.bls.gov/ooh/healthcare/medical-records-and-health-information-technicians.htm

[2] See CNBC article titled: Filling the Skills Gap: Health Care Looks for More Data Workers, published May 2013, http://www.cnbc.com/id/100761846

[3] See article titled: Data Analytics and the Talent Gap, published August 2014, http://www.dhrinternational.com/thought-leadership/data-analytics-and-the-talent-gap/

Experience the *New* Online Learning Model— Personalized to You

Our dynamic experiential learning model (DeXL) contains cutting-edge curriculum combined with computer-based learning tools, allowing you to learn smarter and retain more. You'll receive a personalized learning experience, which includes:

- Individual coaching meetings with instructors when you want them, and instructors who reach out to you if they see you need help
- The flexibility to accelerate assignment due dates and select from a variety of assignment options to fit your schedule and learning style
- A mastery-based learning environment giving you the option to improve grades by re-taking assignments based upon instructor feedback
- Meaningful, interactive conversations with your peers and faculty
- Real-world experiences using simulated work environments
- Weekly live, interactive online events such as industry speakers, faculty coaching sessions, and helpful workshops that are all recorded in case you miss the event and need to watch it later

Connect with an Online Community Like No Other

Connect with faculty, peers, and student support conveniently from your smart phone, tablet, or computer with BryanConnect, our online user-friendly community. At Bryan, we don't think online learning means learning alone. You'll become part of a vibrant community of your fellow students, alumni, instructors, and others, who provide support and celebrate your success along the way. You'll not only develop colleagues who will help coach and assist you during your college experience, but you'll also build a professional network—for life.

Build Expertise in Our State-of-the-Art Simulation Lab

Our HISim lab (Health Informatics Simulation lab) gives you practical experiences with real-world scenarios using the latest industry tools so you develop a skillset that is primed for career growth. Using this cutting-edge lab, you'll also complete a *Theory into Practice Project* and a *Healthcare Administration Capstone Case Study,* in which you'll apply your knowledge to solving healthcare challenges and problems using the tools and techniques learned in class. You'll produce a portfolio of work that highlights your skills to future employers.

The Bryan University Difference

Long-Standing History of Excellence.
We have a 77-year proven track record of preparing graduates for successful careers since 1940.

Focus on Employment, Not Just a Degree.
You'll graduate with a degree targeted for an in-demand job market and earn skills that match employers' needs. Work with the Career Services Department to build a job network, sharpen your interview skills, and create an eye-catching resume.

Accelerated Programs.
At Bryan University, we've developed a unique approach to education that allows you to complete your program in the shortest amount of time possible, while still providing the top-notch curriculum, faculty, and support to ensure your success.

Get the Credit You Deserve.
If you apply to Bryan University with prior college credits and/or a degree, we'll accept as many credits as possible to validate the hard work you've already completed.

Learn by Doing, Not Just Lectures.
You'll develop skills and competencies using some of the most innovative, state-of-the-art learning curriculum, tools, and resources available.

Learn From Experts, Not Just Books.
Each faculty member has been carefully selected to ensure they have extensive industry experience. They provide caring, individualized support and mentoring.

Connect With Others, Not Just the Internet. Whether you're an online or on campus student, you'll learn collaboratively with faculty and peers to build a network of colleagues—for life.

Return for Refresher Classes.
As a Bryan graduate, you'll have the privilege of returning and auditing previously completed courses still being taught—at no charge—to keep your skills and confidence sharp.

Affordable.
A member of our student finance team will help you put together a financial plan that works for you. Financial aid is available to those who qualify.

All books and courseware are included in the program tuition!

Advance Your Career
— Starting Today

For more information about our graduation rates, the median debt of students who completed the program and other important information, please navigate on the internet to:
http://bryanuniversity.edu/about/consumer-info/gainful-employment-links.

Visit www.BryanUniversity.edu
Call 1-888-860-5614

FINANCIAL AID AVAILABLE FOR THOSE WHO QUALIFY

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